



The Crowbar Awards 2008 - Results

Medal Tally*

School	BOS	BOC	Gold	Silver	Bronze	Finalist
Temasek Polytechnic	1	1	5	7	10	19
Nanyang Technological University		2	3	1	5	7
Singapore Polytechnic		1	3	6	11	17
Media Design School			2	2	5	5
Nanyang Polytechnic			1	3	6	9
The One Academy of Communication Design			1	1		1
National University of Singapore			1			
Nanyang Academy of Fine Arts				3	9	23
University of Sunderland				3	4	
LASALLE College of the Arts				2	2	16
Curtin University of Technology/Edith Cowan University				2		1
Singapore Institute of Management				1	2	4
Curtin University of Technology				1	1	
Egg Story Digital Arts					4	
95% The Advertising Academy					3	10
Parsons The New School For Design					2	1
Ngee Ann Polytechnic					2	
Raffles Design Institute						5
Singapore Management University						4
First Media Design School						1
TOTAL	1	4	15	32	65	122

*The Medal Tally is based on the Olympics Ranking System

BEST OF SHOW

Category Advertising - TVC (fully produced TVCs)
Title of Entry Shoulder TVC
Student(s) Ong Wei Sheng Jonathan
School Temasek Polytechnic

Best of Advertising

Category Advertising - TVC (fully produced TVCs)
Title of Entry Shoulder TVC
Student(s) Ong Wei Sheng Jonathan
School Temasek Polytechnic

Best of Design

Category Design - Typography
Title of Entry Ikea
Student(s) Jervic Tan Yong Kang
School Singapore Polytechnic

Best of Photography

Category Experimental/ Conceptual Photography
Title of Entry Anatomical Fantasies of Meat
Student(s) Joel Yuen Kong Chong
School Nanyang Technological University

Best of Film

Category Film - Experimental Film or Animation
Title of Entry Mu Gui Ying, A Legendary Female Warrior
Student(s) Lincoln Chia Zhicheng, Michael Tay Hong Khoo, Lam Yaochen,
Jeff Koh Jin Rong, Pu Ziyang Joe
School Nanyang Technological University

Award Winner
Category Crowbar Challenge - MTV + Me
Title of Entry Listen to the Natural
Student(s) Rui Tang
School Media Design School

Award Gold
Category Advertising - TVC (fully produced TVCs)
Title of Entry Shoulder TVC
Student(s) Ong Wei Sheng Jonathan
School Temasek Polytechnic

Award Gold
Category Advertising – Print/Press (Newspaper & Magazines)
Title of Entry Do Math
Student(s) Chong Xiang Yuan Daryl Marlon Dino, Vincent Liew Soon Long
School Singapore Polytechnic

Award Gold
Category Advertising - Ambient Media
Title of Entry Baygon: Ants, Flies, Cockroaches
Student(s) Shum Qi Hao
School Temasek Polytechnic

Award Gold
Category Advertising - Integrated Campaign
Title of Entry Modus Transposition Virus
Student(s) Feng Jiesheng, Chee Weng Pin Reinald
School Temasek Polytechnic

Award Gold
Category Advertising - Print Craft Art Direction
Title of Entry Modus Transposition Virus
Student(s) Feng Jiesheng, Chee Weng Pin Reinald
School Temasek Polytechnic

Award Gold
Category Advertising - Print Craft Typography
Title of Entry Ikea
Student(s) Jervic Tan Yong Kang
School Singapore Polytechnic

Award Gold
Category Design - Typography
Title of Entry Ikea
Student(s) Jervic Tan Yong Kang
School Singapore Polytechnic

Award Gold
Category Photography - Narrative Photography
Title of Entry Hiatus
Student(s) Alecia Neo
School Nanyang Technological University

Award Gold
Category Photography - Narrative Photography
Title of Entry Wellcomehome
Student(s) Ong Wei Sheng Justin
School Temasek Polytechnic

Award Gold
Category Photography - Fashion and Portrait Photography
Title of Entry Queen Mab
Student(s) Cheng Xue Mei Sarah
School National University of Singapore

Award Gold
Category Photography - Experimental/ Conceptual
Title of Entry Anatomical Fantasies of Meat
Student(s) Joel Yuen Kong Chong
School Nanyang Technological University

Award Gold
Category Interactive - Experimental Interactive
Title of Entry I Love Dogs
Student(s) Edwin Yiing Shii Ti
School The One Academy of Communication Design

Award Gold
Category Film - 3D Animation
Title of Entry The Hairdresser
Student(s) Jose Gilabert
School Media Design School

Award Gold
Category Film - 3D Animation
Title of Entry Barber Shop
Student(s) Daryl Tan Sze Long, Lim Yong Ming, He Shu Guo, Chua Wei Lun,
Hong Wei Fang, Amelie Kam, Eileen Tan
School Nanyang Polytechnic

Award Gold
Category Film - Experimental Film or Animation
Title of Entry Mu Gui Ying, A Legendary Female Warrior
Student(s) Lincoln Chia Zhicheng, Michael Tay Hong Khoon, Lam Yaochen,
Jeff Koh Jin Rong, Pu Ziyang Joe
School Nanyang Technological University

Award Gold
Category Film - Film Craft : Animation
Title of Entry The Giant Moa
Student(s) Shayne Batey, Jonathan Song, Pratharna Bava, Ngan You Chung,
Bryan Woodard, Joshua Burton, Leon Woud, Mike Davis,
Christopher Newman, Prashant Patel
School Media Design School

Award Silver
Category Advertising - Posters (non-transit)
Title of Entry Outdoor
Student(s) Gabriel Song
School LASALLE College of the Arts

Award Silver
Category Advertising - Posters (non-transit)
Title of Entry Choose your driver
Student(s) Andrea Kuo An-Rui
School Singapore Polytechnic

Award Silver
Category Advertising - Posters (non-transit)
Title of Entry Ikea
Student(s) Jervic Tan Yong Kang
School Singapore Polytechnic

Award Silver
Category Advertising - Print / Press (Newspaper & Magazines)
Title of Entry Baygon: Ants, Flies, Cockroaches
Student(s) Shum Qi Hao
School Temasek Polytechnic

Award	Silver
Category	Advertising - Print / Press (Newspaper & Magazines)
Title of Entry	Kipling Cakes
Student(s)	Ernest Junius Wiyanto
School	University of Sunderland
Award	Silver
Category	Advertising - TVC (fully produced TVCs)
Title of Entry	IKEA Idiot
Student(s)	Wassim Kanaan, Oyuind Opshaug
School	Curtin University of Technology/Edith Cowan University
Award	Silver
Category	Advertising - Direct Mail
Title of Entry	MacBook Air
Student(s)	Andrea Kuo An-Rui, Shermin Ong Jiamin
School	Singapore Polytechnic
Award	Silver
Category	Advertising - Ambient Media
Title of Entry	Greenpeace Barnacles
Student(s)	Wassim Kanaan
School	Curtin University of Technology
Award	Silver
Category	Advertising - Ambient Media
Title of Entry	Baygon: Cockroaches
Student(s)	Shum Qi Hao
School	Temasek Polytechnic
Award	Silver
Category	Advertising - Ambient Media
Title of Entry	Baygon: Ants
Student(s)	Shum Qi Hao
School	Temasek Polytechnic
Award	Silver
Category	Advertising - Ambient Media
Title of Entry	Baygon: Flies
Student(s)	Shum Qi Hao
School	Temasek Polytechnic

Award Silver
Category Advertising - Print Craft Copywriting
Title of Entry Kipling Cakes
Student(s) Ernest Junius Wiyanto
School University of Sunderland

Award Silver
Category Advertising - Print Craft Copywriting
Title of Entry Moleskine Notebook
Student(s) Ernest Junius Wiyanto
School University of Sunderland

Award Silver
Category Advertising - Print Craft Illustration
Title of Entry Be the One
Student(s) Gwee Yin Fei
School Temasek Polytechnic

Award Silver
Category Advertising - Film Craft Animation
Title of Entry Be the One
Student(s) Gwee Yin Fei
School Temasek Polytechnic

Award Silver
Category Advertising - Film Craft Art Direction
Title of Entry Child Abuse Prevention Foundation : Lifetime
Student(s) Wassim Kanaan, Oyuind Opshaug
School Curtin University of Technology/Edith Cowan University

Award Silver
Category Design - Editorial Publication
Title of Entry GB's A to Z
Student(s) Ng Jin Yee
School Nanyang Academy of Fine Arts

Award Silver
Category Design - Illustration
Title of Entry Thinspiration
Student(s) Muhd Ridhwan Bin Sesapar
School Nanyang Academy of Fine Arts

Award Silver
Category Design - Illustration
Title of Entry GB's A to Z
Student(s) Ng Jin Yee
School Nanyang Academy of Fine Arts

Award Silver
Category Photography - Narrative Photography
Title of Entry Quietus Delayed
Student(s) Andrew Robert Ng
School Nanyang Technological University

Award Silver
Category Photography - Still Life, Nature and Landscape Photography
Title of Entry Man-made Nature
Student(s) Justin Tan Wei Yang
School Singapore Polytechnic

Award Silver
Category Photography - Still Life, Nature and Landscape Photography
Title of Entry Lights Up
Student(s) Lester Lee Yan Long
School Singapore Polytechnic

Award Silver
Category Photography - Experimental/ Conceptual
Title of Entry Black
Student(s) Jenna Cheah Phaik Suan
School Singapore Institute of Management

Award Silver
Category Photography - Experimental/ Conceptual
Title of Entry Icy Light
Student(s) Muhammad Taufiq B Selamat
School Singapore Polytechnic

Award Silver
Category Interactive - Games
Title of Entry Oddballs
Student(s) Goran Kolonic, Sean Flannigan, Devon Braithwaite, Daniel Brown, Iliia Konytcher, Andrew Bennett, Danny Dryden, Mark Hankins, Timothy Mcgregor
School Media Design School

Award Silver
Category Interactive - Corporate & Brand Identity
Title of Entry Weird Haven
Student(s) Goh Yu Shi Esther
School Temasek Polytechnic

Award Silver
Category Film - 2D Animation
Title of Entry Silent World
Student(s) Benjamin Encarnacion
School The One Academy of Communication Design

Award Silver
Category Film - Experimental Film or Animation
Title of Entry Flight Patterns Film
Student(s) Huang Weiming
School LASALLE College of the Arts

Award Silver
Category Film - Film Craft : Animation
Title of Entry The Hairdresser
Student(s) Jose Gilabert
School Media Design School

Award Silver
Category Film - Film Craft : Animation
Title of Entry Barber Shop
Student(s) Daryl Tan Sze Long, Lim Yong Ming, He Shu Guo, Chua Wei Lun,
Hong Wei Fang, Amelie Kam, Eileen Tan
School Nanyang Polytechnic

Award Silver
Category Film - Film Craft : Directing
Title of Entry The Band of Hamsters
Student(s) Rickson Tan, Walter Goh, Zhuang Yao Hui, Andrew Goh, Kenneth Koh,
Liew Mei Yun, Jimmy Ooi, Xavier Lai, Shirley Huang, Desmond Chua
School Nanyang Polytechnic

Award Silver
Category Napkin - Design
Title of Entry My Way
Student(s) Chong Pok Yap
School Nanyang Polytechnic

Award Bronze
Category Advertising - Posters (transit)
Title of Entry Stabilo Highlighter - Moving Highlighter
Student(s) Lim Siang Ching
School Nanyang Academy of Fine Arts

Award Bronze
Category Advertising - Posters (transit)
Title of Entry Moleskine Notebook
Student(s) Ernest Junius Wiyanto
School University of Sunderland

Award Bronze
Category Advertising - Posters (non-transit)
Title of Entry Nike Drivers-Wyethstamm
Student(s) Andy Wyeth, Katrin Stamm
School Media Design School

Award Bronze
Category Advertising - Posters (non-transit)
Title of Entry Low Blood Bank
Student(s) Denis Li Yuan Dong
School Nanyang Academy of Fine Arts

Award Bronze
Category Advertising - Posters (non-transit)
Title of Entry Wordy
Student(s) Chong Xiang Yuan Daryl Marlon Dino, Vincent Liew Soon Long
School Singapore Polytechnic

Award Bronze
Category Advertising – Posters (non-transit)
Title of Entry Do Math
Student(s) Chong Xiang Yuan Daryl Marlon Dino, Vincent Liew Soon Long
School Singapore Polytechnic

Award Bronze
Category Advertising - Print / Press (Newspaper & Magazines)
Title of Entry Karcher - Powerful Suction
Student(s) Kenny Mar
School Curtin University of Technology

- Award** Bronze
Category Advertising - Print / Press (Newspaper & Magazines)
Title of Entry Doritos: Who Cares? Eat it.
Student(s) Yangjie Wee, Junggho Wi, Jiashan Wu
School Parsons The New School For Design
- Award** Bronze
Category Advertising - Print / Press (Newspaper & Magazines)
Title of Entry Wordy
Student(s) Chong Xiang Yuan Daryl Marlon Dino, Vincent Liew Soon Long
School Singapore Polytechnic
- Award** Bronze
Category Advertising - Print / Press (Newspaper & Magazines)
Title of Entry You Are Not Wearing It
Student(s) Lester Lee Yan Long
School Singapore Polytechnic
- Award** Bronze
Category Advertising - Print / Press (Newspaper & Magazines)
Title of Entry Bovril, The Original Beef Extract
Student(s) Ernest Junius Wiyanto
School University of Sunderland
- Award** Bronze
Category Advertising - Print / Press (Newspaper & Magazines)
Title of Entry Moleskine Notebook
Student(s) Ernest Junius Wiyanto
School University of Sunderland
- Award** Bronze
Category Advertising - TVC (Storyboard)
Title of Entry Scott Pedestrian
Student(s) Natasha Angeline
School 95% The Advertising Academy
- Award** Bronze
Category Advertising - Direct Mail
Title of Entry Ballet
Student(s) Fajar Kurnia
School 95% The Advertising Academy

Award Bronze
Category Advertising - Ambient Media
Title of Entry Remove Spots
Student(s) Ling Jun Jie Gordon
School Nanyang Academy of Fine Arts

Award Bronze
Category Advertising - Ambient Media
Title of Entry KPE Now Open
Student(s) Linus Chen Yanquan
School Ngee Ann Polytechnic

Award Bronze
Category Advertising - Integrated Campaign
Title of Entry Survive Global Warming
Student(s) Lim Xuxiang
School LASALLE College of the Arts

Award Bronze
Category Advertising - Integrated Campaign
Title of Entry Po Chai Pill
Student(s) Tan Meilin Adora, Teo Jin Wei Matthew
School Temasek Polytechnic

Award Bronze
Category Advertising - Print Craft Art Direction
Title of Entry Ugly Duckling
Student(s) Cheryl Mok Yi Jun, Alison Schooling, Felix Sng Chiow Meng,
Sarah Tang Wen Li
School LASALLE College of the Arts

Award Bronze
Category Advertising - Print Craft Art Direction
Title of Entry Baygon: Ants
Student(s) Shum Qi Hao
School Temasek Polytechnic

Award Bronze
Category Advertising - Print Craft Art Direction
Title of Entry Moleskine Notebook
Student(s) Ernest Junius Wiyanto
School University of Sunderland

Award Bronze
Category Advertising - Print Craft Photography
Title of Entry Loved Ones
Student(s) Xu Ye
School Egg Story Digital Arts

Award Bronze
Category Advertising - Print Craft Illustration
Title of Entry More Green Less Red
Student(s) Muhammad Ferooze Bin Tabrani
School Temasek Polytechnic

Award Bronze
Category Design - Corporate & Brand Identity
Title of Entry Preloader
Student(s) Ling Hanming Eugene, Abdul Haq Bin Abdul Fattah
School Singapore Polytechnic

Award Bronze
Category Design - Packaging
Title of Entry Thermo Cooler Gel
Student(s) Wilson Santoso
School 95% The Advertising Academy

Award Bronze
Category Design - Packaging
Title of Entry Ohani Shoe Packaging For Kids
Student(s) Soh Wan Qi
School Nanyang Academy of Fine Arts

Award Bronze
Category Design - Editorial Publication
Title of Entry Everyday is a Good Day
Student(s) Mio Furukawa
School Nanyang Academy of Fine Arts

Award Bronze
Category Design - Editorial Publication
Title of Entry Thinspiration
Student(s) Muhd Ridhwan Bin Sesapar
School Nanyang Academy of Fine Arts

Award Bronze
Category Design - Editorial Publication
Title of Entry FYI
Student(s) Pamela Hong Shu Wen
School Nanyang Academy of Fine Arts

Award Bronze
Category Design - Typography
Title of Entry Handsigns
Student(s) Stefany, Tuieng Siu Ping
School Singapore Polytechnic

Award Bronze
Category Design - Illustration
Title of Entry Made In China
Student(s) Zhao Yi
School Nanyang Academy of Fine Arts

Award Bronze
Category Design - Illustration
Title of Entry Everyday is a Good Day
Student(s) Mio Furukawa
School Nanyang Academy of Fine Arts

Award Bronze
Category Photography - Narrative Photography
Title of Entry Day of Absence
Student(s) Xu Ye
School Egg Story Digital Arts

Award Bronze
Category Photography - Narrative Photography
Title of Entry Smile
Student(s) Jane Wong YingYing
School Singapore Polytechnic

Award Bronze
Category Photography - Fashion and Portrait Photography
Title of Entry My Fulfillment
Student(s) Mervyn Teo Meng Quan
School Egg Story Digital Arts

Award	Bronze
Category	Photography - Fashion and Portrait Photography
Title of Entry	Foreign Workers of Singapore
Student(s)	Joel Yuen Kong Chong
School	Nanyang Technological University
Award	Bronze
Category	Photography - Fashion and Portrait Photography
Title of Entry	Isshoni Shanpo Shimasen Ka - Street Portraits
Student(s)	Leong Xiong Ye Kevin
School	Temasek Polytechnic
Award	Bronze
Category	Photography - Still Life, Nature and Landscape Photography
Title of Entry	Coming Soon
Student(s)	Xu Ye
School	Egg Story Digital Arts
Award	Bronze
Category	Photography - Still Life, Nature and Landscape Photography
Title of Entry	Of Land and Sea 2
Student(s)	Jenna Cheah Phaik Suan
School	Singapore Institute of Management
Award	Bronze
Category	Photography - Still Life, Nature and Landscape Photography
Title of Entry	Minimalus: Vacancy
Student(s)	Aw Shou Wei Clarence
School	Temasek Polytechnic
Award	Bronze
Category	Photography - Still Life, Nature and Landscape Photography
Title of Entry	Minimalus: Drop Dead Gorgeous
Student(s)	Aw Shou Wei Clarence
School	Temasek Polytechnic
Award	Bronze
Category	Photography - Experimental/ Conceptual
Title of Entry	My Last Judgement
Student(s)	Joel Yuen Kong Chong
School	Nanyang Technological University

Award Bronze
Category Photography - Experimental/ Conceptual
Title of Entry Ghim Moh Blk 10
Student(s) Goh Yi Yong Nicholas
School Singapore Polytechnic

Award Bronze
Category Photography - Experimental/ Conceptual
Title of Entry People of the Streets
Student(s) Lim Wai Yip
School Singapore Polytechnic

Award Bronze
Category Interactive - Corporate & Brand Identity
Title of Entry A Little Space Of Mine
Student(s) Brian Lee
School Nanyang Polytechnic

Award Bronze
Category Interactive - Corporate & Brand Identity
Title of Entry Q-To
Student(s) Chen Shuwen Jacqueline
School Temasek Polytechnic

Award Bronze
Category Interactive - Experimental Interactive
Title of Entry LFC: Lifepromiser's Fascinating Consciousness
Student(s) Wong Kah Wai
School Temasek Polytechnic

Award Bronze
Category Interactive - Experimental Interactive
Title of Entry M.E.E.P.
Student(s) Ong Seow Fen
School Temasek Polytechnic

Award Bronze
Category Interactive - Experimental Interactive
Title of Entry Metropolis
Student(s) Tien Xin Naomi
School Temasek Polytechnic

- Award** Bronze
Category Film - Short Film
Title of Entry Rumahku Syurgaku (My Home, My Heaven)
Student(s) Muhd Eysham Ali, June Tan, Earl Nicholas Foo, Muhd Faizal, Samuel R Mahaindran, Chew You Ren Michael
School Ngee Ann Polytechnic
- Award** Bronze
Category Film - Documentary
Title of Entry Platform 1932
Student(s) Zinkie Aw Sze yin, Elrica Tanu, Nawwar Syahirah
School Nanyang Technological University
- Award** Bronze
Category Film - 2D Animation
Title of Entry Progress
Student(s) Anaru Ranapia, Chris Medley-Pole, Julien Boyce
School Media Design School
- Award** Bronze
Category Film - 2D Animation
Title of Entry Invisible Children
Student(s) Yangjie Wee
School Parsons The New School For Design
- Award** Bronze
Category Film - 2D Animation
Title of Entry Ta-Kati Taka-Chu
Student(s) Lucius Young Chuan Neng
School Singapore Institute of Management
- Award** Bronze
Category Film - 3D Animation
Title of Entry The Band of Hamsters
Student(s) Rickson Tan, Walter Goh, Zhuang Yao Hui, Andrew Goh, Kenneth Koh, Liew Mei Yun, Jimmy Ooi, Xavier Lai, Shirley Huang, Desmond Chua
School Nanyang Polytechnic

Award Bronze
Category Film - 3D Animation
Title of Entry Catastrophe
Student(s) Ker Qingkang Billy, Yu Bin Bin, Mohammed Faizal, Leong Wei,
Lai Yuen Hoi, Law Wei Kiat
School Nanyang Polytechnic

Award Bronze
Category Film - 3D Animation
Title of Entry Fusion 2008: The Big One
Student(s) Amanda Koh, Nur Amirah, Leisl Tan Lixin, Leong Li Zi, Sarah Isabel Tan,
Tryphena Lam
School Nanyang Polytechnic

Award Bronze
Category Film - Music Video
Title of Entry Tea-L:Horizon
Student(s) Tan Jh Quan, Xu Jin Rong Jeffrey
School Nanyang Technological University

Award Bronze
Category Film - Experimental Film or Animation
Title of Entry Motion Garbage
Student(s) Zheng Xian Bin, Jodie Pang Li Juan
School Nanyang Polytechnic

Award Bronze
Category Film - Film Craft : Animation
Title of Entry SSDD
Student(s) Tristan Alarcon, Andrew Williams, Kunal Arora
School Media Design School

Award Bronze
Category Film - Film Craft : Animation
Title of Entry Machina
Student(s) Rhys Hanan
School Media Design School

Award Bronze
Category Film - Film Craft : Animation
Title of Entry Progress
Student(s) Anaru Ranapia, Chris Medley-Pole, Julien Boyce
School Media Design School

Award Bronze
Category Film - Film Craft : Editing
Title of Entry The Band of Hamsters
Student(s) Rickson Tan, Walter Goh, Zhuang Yao Hui, Andrew Goh, Kenneth Koh, Liew Mei Yun, Jimmy Ooi, Xavier Lai, Shirley Huang, Desmond Chua
School Nanyang Polytechnic

Award Bronze
Category Film - Film Craft : Editing
Title of Entry Cage
Student(s) Lai Wee Cent
School Nanyang Technological University

Award Bronze
Category Napkin - Advertising
Title of Entry Smoking is Suicidal
Student(s) Muhammad Syaiful Bin Sam' An
School Singapore Polytechnic

Award Bronze
Category Napkin - Advertising
Title of Entry Janitor Series
Student(s) Jonathan Wee Chun Kiat
School Singapore Polytechnic

Award Finalist
Category Advertising - Posters (transit)
Title of Entry Lego Factory - Pre Launch
Student(s) Denis Li Yuan Dong
School Nanyang Academy of Fine Arts

Award Finalist
Category Advertising - Posters (transit)
Title of Entry Durex Extra Long
Student(s) Denis Li Yuan Dong
School Nanyang Academy of Fine Arts

Award Finalist
Category Advertising - Posters (transit)
Title of Entry Wordy
Student(s) Chong Xiang Yuan Daryl Marlon Dino, Vincent Liew Soon Long
School Singapore Polytechnic

Award Finalist
Category Advertising - Posters (transit)
Title of Entry Ctrl. Alt, Del, Animals
Student(s) Kason Tan Li Min, Cheryl Raharjo
School Singapore Polytechnic

Award Finalist
Category Advertising - Posters (transit)
Title of Entry Sensation
Student(s) Ong Jiamin Shermin
School Singapore Polytechnic

Award Finalist
Category Advertising – Posters (transit)
Title of Entry Do Math
Student(s) Chong Xiang Yuan Daryl Marlon Dino, Vincent Liew Soon Long
School Singapore Polytechnic

Award Finalist
Category Advertising - Posters (non-transit)
Title of Entry MINI Tunnel
Student(s) Fajar Kurnia
School 95% The Advertising Academy

Award Finalist
Category Advertising - Posters (non-transit)
Title of Entry Illusion
Student(s) Wilson Santoso
School 95% The Advertising Academy

Award Finalist
Category Advertising - Posters (non-transit)
Title of Entry Yellow Ribbon Project: Mistakes
Student(s) Irene Sunaryo
School LASALLE College of the Arts

Award Finalist
Category Advertising - Posters (non-transit)
Title of Entry MCD Night
Student(s) Edwin Lim Tiong Li
School Nanyang Academy of Fine Arts

Award	Finalist
Category	Advertising - Posters (non-transit)
Title of Entry	Ziploc
Student(s)	Hu Chia Hao, Samuel Lim Woon Teck
School	Nanyang Academy of Fine Arts
Award	Finalist
Category	Advertising - Posters (non-transit)
Title of Entry	Dunkin Donut
Student(s)	Tong Oi Lin Jac, Goh Jing Ping Chris
School	Nanyang Academy of Fine Arts
Award	Finalist
Category	Advertising - Posters (non-transit)
Title of Entry	Lego Factory - Pre Launch
Student(s)	Denis Li Yuan Dong
School	Nanyang Academy of Fine Arts
Award	Finalist
Category	Advertising - Posters (non-transit)
Title of Entry	Ashtray
Student(s)	Lim Zhen Wen
School	Singapore Polytechnic
Award	Finalist
Category	Advertising - Posters (non-transit)
Title of Entry	Sunkist-Really Juicy
Student(s)	Keerrthana
School	Singapore Polytechnic
Award	Finalist
Category	Advertising - Posters (non-transit)
Title of Entry	Sponsors
Student(s)	Justin Tan Wei Yang, Eugene Ling Hanming
School	Singapore Polytechnic
Award	Finalist
Category	Advertising - Posters (non-transit)
Title of Entry	Be the One
Student(s)	Gwee Yin Fei
School	Temasek Polytechnic

Award Finalist
Category Advertising - Print / Press (Newspaper & Magazines)
Title of Entry Target
Student(s) Anthony Limanjaya Herlambang
School 95% The Advertising Academy

Award Finalist
Category Advertising - Print / Press (Newspaper & Magazines)
Title of Entry Face
Student(s) Fajar Kurnia
School 95% The Advertising Academy

Award Finalist
Category Advertising - Print / Press (Newspaper & Magazines)
Title of Entry 3M Post-It Notes
Student(s) Zhuang Xi Shun Monica
School LASALLE College of the Arts

Award Finalist
Category Advertising - Print / Press (Newspaper & Magazines)
Title of Entry Post Its
Student(s) Muhammad Suhaimi Saadan
School LASALLE College of the Arts

Award Finalist
Category Advertising - Print / Press (Newspaper & Magazines)
Title of Entry Discovery Channel: Myth 237
Student(s) Naresh Kumar
School LASALLE College of the Arts

Award Finalist
Category Advertising - Print / Press (Newspaper & Magazines)
Title of Entry Citizen Watches
Student(s) Mike MacKinven
School Media Design School

Award Finalist
Category Advertising - Print / Press (Newspaper & Magazines)
Title of Entry Crayola-Generations
Student(s) Antony Bell
School Media Design School

Award Finalist
Category Advertising - Print / Press (Newspaper & Magazines)
Title of Entry Ziploc
Student(s) Hu Chia Hao, Samuel Lim Woon Teck
School Nanyang Academy of Fine Arts

Award Finalist
Category Advertising - Print / Press (Newspaper & Magazines)
Title of Entry Skies
Student(s) Lee Wei Xien Dunstan
School Nanyang Technological University

Award Finalist
Category Advertising - Print / Press (Newspaper & Magazines)
Title of Entry EC House Hair Salon
Student(s) Kenneth Chia
School Nanyang Technological University

Award Finalist
Category Advertising - Print / Press (Newspaper & Magazines)
Title of Entry Dynamite
Student(s) Chia Mu Mao Kenneth, Xue Ting Nerissa
School Nanyang Technological University

Award Finalist
Category Advertising - Print / Press (Newspaper & Magazines)
Title of Entry Penguin Audio Books
Student(s) Khairul Azhar Bin Mondzi
School Singapore Management University

Award Finalist
Category Advertising - Print / Press (Newspaper & Magazines)
Title of Entry Sponsors
Student(s) Justin Tan Wei Yang, Eugene Ling Hanming
School Singapore Polytechnic

Award Finalist
Category Advertising - Print / Press (Newspaper & Magazines)
Title of Entry Sahara
Student(s) Cheok Cheah Shern
School Temasek Polytechnic

Award Finalist
Category Advertising - TVC (fully produced TVCs)
Title of Entry Child Abuse Prevention Foundation : Lifetime
Student(s) Wassim Kanaan, Oyuind Opshaug
School Curtin University of Technology/Edith Cowan University

Award Finalist
Category Advertising - TVC (fully produced TVCs)
Title of Entry Be the One
Student(s) Gwee Yin Fei
School Temasek Polytechnic

Award Finalist
Category Advertising - TVC (Storyboard)
Title of Entry Superman
Student(s) Anthony Limanjaya Herlambang, Fajar Kurnia
School 95% The Advertising Academy

Award Finalist
Category Advertising - TVC (Storyboard)
Title of Entry Zero Sugar, Same Taste
Student(s) Andrea Kuo An-Rui, Eugene Ling Han Ming, Shermin Ong Jiamin
School Singapore Polytechnic

Award Finalist
Category Advertising - Direct Mail
Title of Entry I See Ideas Everywhere
Student(s) Wilson Santoso
School 95% The Advertising Academy

Award Finalist
Category Advertising - Direct Mail
Title of Entry Direct Mail
Student(s) Gabriel Song
School LASALLE College of the Arts

Award Finalist
Category Advertising - Direct Mail
Title of Entry Listening vs Hearing
Student(s) Audrena Ong Wan Ying, Euphemia Toong Pei Wen, Ivy Teo Mei Xian,
 Jacqueline Teo Mei Leng, Joy Kwan Chi Peng
School LASALLE College of the Arts

Award Finalist
Category Advertising - Direct Mail
Title of Entry Purell Germs
Student(s) Anita Young
School Media Design School

Award Finalist
Category Advertising - Direct Mail
Title of Entry Crime Scene: Singapore Cancer Society
Student(s) Kang Soon Chye
School Nanyang Academy of Fine Arts

Award Finalist
Category Advertising - Direct Mail
Title of Entry Best Begginings
Student(s) Yangjie Wee, Jungho Wi, Jiashan Wu
School Parsons The New School For Design

Award Finalist
Category Advertising - Direct Mail
Title of Entry DoinKing Coupon
Student(s) Ng Aik Chao
School Singapore Polytechnic

Award Finalist
Category Advertising - Ambient Media
Title of Entry Diver
Student(s) Fajar Kurnia
School 95% The Advertising Academy

Award Finalist
Category Advertising - Ambient Media
Title of Entry Windows, Your World
Student(s) Calvin Chew
School LASALLE College of the Arts

Award Finalist
Category Advertising - Ambient Media
Title of Entry Grazia London Fashion Week
Student(s) Neo Shiyi
School LASALLE College of the Arts

Award Finalist
Category Advertising - Ambient Media
Title of Entry Night Safari
Student(s) Muhammad Suhaimi Saadan
School LASALLE College of the Arts

Award Finalist
Category Advertising - Ambient Media
Title of Entry 150 Crime Per Minute
Student(s) Khendi
School Raffles Design Institute

Award Finalist
Category Advertising - Ambient Media
Title of Entry Unknowingly
Student(s) Ian Tan, Mok Wenkai, Daniel Yuan
School Singapore Management University

Award Finalist
Category Advertising - Ambient Media
Title of Entry Clamp the ECD
Student(s) Ang Jen Sern, Sam Goh Sook Weng
School The One Academy of Communication Design

Award Finalist
Category Advertising - Integrated Campaign
Title of Entry Remember to Breathe
Student(s) Fajar Kurnia
School 95% The Advertising Academy

Award Finalist
Category Advertising - Integrated Campaign
Title of Entry IMH 'Rubberband' Campaign
Student(s) Kenneth Tan
School Singapore Polytechnic

Award Finalist
Category Advertising - Integrated Campaign
Title of Entry He's Got It
Student(s) Joie Cheo Cheang Wei, Lin Junhao
School Temasek Polytechnic

Award Finalist
Category Advertising - Integrated Campaign
Title of Entry The Big Issue Foundation Donation Camp
Student(s) Neo Shiyi
School LASALLE College of the Arts

Award Finalist
Category Advertising - Print Craft Copywriting
Title of Entry EC House Hair Salon
Student(s) Kenneth Chia
School Nanyang Technological University

Award Finalist
Category Advertising - Print Craft Copywriting
Title of Entry Peta
Student(s) Khairul Azhar Bin Mondzi
School Singapore Management University

Award Finalist
Category Advertising - Print Craft Copywriting
Title of Entry Gossip Radio Station
Student(s) Ng Aik Chao
School Singapore Polytechnic

Award Finalist
Category Advertising - Print Craft Art Direction
Title of Entry Ballet
Student(s) Fajar Kurnia
School 95% The Advertising Academy

Award Finalist
Category Advertising - Print Craft Art Direction
Title of Entry Citizen Watches
Student(s) Mike MacKinven
School Media Design School

Award Finalist
Category Advertising - Print Craft Art Direction
Title of Entry Tian Ren Di He (Where Heaven, Human and Earth Come Together)
Student(s) Chong Wei Cong
School Nanyang Academy of Fine Arts

Award Finalist
Category Advertising - Print Craft Art Direction
Title of Entry Stop Deforestation
Student(s) Lee Wai Siong
School Nanyang Academy of Fine Arts

Award Finalist
Category Advertising - Print Craft Art Direction
Title of Entry Dildo
Student(s) Joseph Chua
School Singapore Institute of Management / RMIT

Award Finalist
Category Advertising - Print Craft Art Direction
Title of Entry Baygon: Flies
Student(s) Shum Qi Hao
School Temasek Polytechnic

Award Finalist
Category Advertising - Print Craft Art Direction
Title of Entry Baygon: Cockroaches
Student(s) Shum Qi Hao
School Temasek Polytechnic

Award Finalist
Category Advertising - Print Craft Illustration
Title of Entry Invites
Student(s) Cheryl Mok Yi Jun, Alison Schooling, Felix Sng Chiow Meng,
Sarah Tang Wen Li
School LASALLE College of the Arts

Award Finalist
Category Advertising - Print Craft Illustration
Title of Entry Tian Ren Di He (Where Heaven, Human and Earth Come Together)
Student(s) Chong Wei Cong
School Nanyang Academy of Fine Arts

Award Finalist
Category Advertising - Print Craft Illustration
Title of Entry MCYS
Student(s) Debby Yu Jintao
School Nanyang Academy of Fine Arts

Award Finalist
Category Advertising - Print Craft Illustration
Title of Entry Neudorff Plant Fertilizer
Student(s) Lee Yuen Teng, Cheok Cheah Shern
School Temasek Polytechnic

Award Finalist
Category Design - Packaging
Title of Entry Encapsulated Wipe
Student(s) Wilson Santoso
School 95% The Advertising Academy

Award Finalist
Category Design - Packaging
Title of Entry Packaging For Ted Baker
Student(s) May Chiang
School LASALLE College of the Arts

Award Finalist
Category Design - Editorial Publication
Title of Entry Crouwel Book
Student(s) Daniel Goh Ting Feng
School LASALLE College of the Arts

Award Finalist
Category Design - Editorial Publication
Title of Entry The Environmental Times
Student(s) Tan Kuan Chong Don
School LASALLE College of the Arts

Award Finalist
Category Design - Editorial Publication
Title of Entry Why Zine
Student(s) Naresh Kumar, Suhaimi Saadan, Malcolm Wee, Ng Mei Mei,
 Siti Khairunisa, Gitanjali C Kalro
School LASALLE College of the Arts

Award Finalist
Category Design - Editorial Publication
Title of Entry Formulate
Student(s) Menaka Chandrasekhar
School LASALLE College of the Arts

Award Finalist
Category Design - Editorial Publication
Title of Entry Dining in The Dark
Student(s) Bjorn Wong Wei Loong
School Nanyang Academy of Fine Arts

Award Finalist
Category Design - Editorial Publication
Title of Entry Self-Acceptance
Student(s) Nicholas Teo Xue Wei
School Nanyang Academy of Fine Arts

Award Finalist
Category Design - Editorial Publication
Title of Entry Climate Change
Student(s) Shereen Shaaista bte Ridzuan
School Nanyang Academy of Fine Arts

Award Finalist
Category Design - Editorial Publication
Title of Entry Clonewar
Student(s) Danis Yulianto Hadi
School Raffles Design Institute

Award Finalist
Category Design - Editorial Publication
Title of Entry Smultronstalle
Student(s) Loke Mei Yen
School Temasek Polytechnic

Award Finalist
Category Design - Below the Line Collaterals
Title of Entry Toystory museum
Student(s) Chong Yu Han
School First Media Design School

Award Finalist
Category Design - Below the Line Collaterals
Title of Entry FYP
Student(s) Edwin Lim Tiong Li
School Nanyang Academy of Fine Arts

Award Finalist
Category Design - Typography
Title of Entry Think Flex
Student(s) Davina Aryani Tjandra
School Nanyang Academy of Fine Arts

Award Finalist
Category Design - Typography
Title of Entry The Sans Exhibition
Student(s) Danis Yulianto Hadi
School Raffles Design Institute

Award Finalist
Category Design - Typography
Title of Entry Bean Sprout Typeface
Student(s) Raphee Phorn Sangprapao
School Raffles Design Institute

Award Finalist
Category Design - Typography
Title of Entry Fallacy
Student(s) Kenneth Zeng Wen Jie
School Singapore Polytechnic

Award Finalist
Category Design - Typography
Title of Entry Bread
Student(s) Justin Tan Wei Yang, Wang Yi, Angela Chan En Zi, Zheng Yinzhen
School Singapore Polytechnic

Award Finalist
Category Design - Illustration
Title of Entry FYP
Student(s) Edwin Lim Tiong Li
School Nanyang Academy of Fine Arts

Award Finalist
Category Design - Illustration
Title of Entry Hopndoy
Student(s) Edwin Lim Tiong Li
School Nanyang Academy of Fine Arts

Award Finalist
Category Design - Illustration
Title of Entry Climate Change
Student(s) Shereen Shaaista bte Ridzuan
School Nanyang Academy of Fine Arts

Award Finalist
Category Design - Illustration
Title of Entry Linen
Student(s) Neo Hui Ying
School Singapore Polytechnic

Award Finalist
Category Design - Illustration
Title of Entry I Spy Little Animals
Student(s) Tan Kai En
School Temasek Polytechnic

Award Finalist
Category Design - Illustration
Title of Entry Smultronstalle
Student(s) Loke Mei Yen
School Temasek Polytechnic

Award Finalist
Category Photography - Narrative Photography
Title of Entry Footsteps
Student(s) Lua Shi Ying
School Singapore Polytechnic

Award Finalist
Category Photography - Narrative Photography
Title of Entry Dear Diary
Student(s) Wong Le Xin
School Temasek Polytechnic

Award Finalist
Category Photography - Narrative Photography
Title of Entry A Tailor's Life
Student(s) Cheok Cheah Shern
School Temasek Polytechnic

Award	Finalist
Category	Photography - Fashion and Portrait Photography
Title of Entry	Uncle Jin
Student(s)	Metta Setiandi
School	Raffles Design Institute
Award	Finalist
Category	Photography - Fashion and Portrait Photography
Title of Entry	Spellbound
Student(s)	Denice Lim Huimin
School	Temasek Polytechnic
Award	Finalist
Category	Photography - Still Life, Nature and Landscape Photography
Title of Entry	Concrete Mixing Plant (Singapore)
Student(s)	Chan Poh Ling
School	Nanyang Technological University
Award	Finalist
Category	Photography - Still Life, Nature and Landscape Photography
Title of Entry	Whispers
Student(s)	Ch'ng Yaohong
School	Singapore Management University
Award	Finalist
Category	Photography - Still Life, Nature and Landscape Photography
Title of Entry	Experimental
Student(s)	Tan Wan Qi
School	Temasek Polytechnic
Award	Finalist
Category	Photography - Experimental/ Conceptual
Title of Entry	The Minute After Midnight
Student(s)	Chen Shi Han
School	Nanyang Academy of Fine Arts
Award	Finalist
Category	Photography - Experimental/ Conceptual
Title of Entry	Vice Versa
Student(s)	Aaron Koh Seng Wei
School	Singapore Institute of Management

Award Finalist
Category Photography - Experimental/ Conceptual
Title of Entry Vegetables
Student(s) Ho Wan Ru
School Singapore Polytechnic

Award Finalist
Category Photography - Experimental/ Conceptual
Title of Entry Hexagon
Student(s) Chia Siang Leng Daniel
School Temasek Polytechnic

Award Finalist
Category Photography - Experimental/ Conceptual
Title of Entry The Whimsical Arbitrariness of Somnambulism
Student(s) Jocelyn Fong Wen Ni
School Temasek Polytechnic

Award Finalist
Category Interactive - Games
Title of Entry Top Gunner
Student(s) Lee Tai Yun, Adrian Lim, Edwin Aw, Desmond Wong, Edwin Chan
School Nanyang Polytechnic

Award Finalist
Category Interactive - Games
Title of Entry Virtual Ward
Student(s) Tan Yao Hao Bryan, Ang Kai Siang, Ng Hong Wee, Tan Wei Bin,
 Sim Chia Yee, Justine Yong
School Nanyang Polytechnic

Award Finalist
Category Interactive - Corporate & Brand Identity
Title of Entry Thinking Hands
Student(s) Wee Yu Xin Edmund
School Nanyang Polytechnic

Award Finalist
Category Interactive - Corporate & Brand Identity
Title of Entry I Am Gary
Student(s) Gray Lim
School Nanyang Polytechnic

Award	Finalist
Category	Interactive - Corporate & Brand Identity
Title of Entry	Fumi Graphic & Design
Student(s)	Nicholas Lim Wen Kai
School	Nanyang Polytechnic
Award	Finalist
Category	Interactive - Commercial Application
Title of Entry	Singapor-e
Student(s)	Yau Lih Kang De Jiki
School	Temasek Polytechnic
Award	Finalist
Category	Interactive - Experimental Interactive
Title of Entry	A little Minor
Student(s)	Ng Li YinG, Yuen Wen Han Marcus
School	Nanyang Polytechnic
Award	Finalist
Category	Interactive - Experimental Interactive
Title of Entry	Hope Dope
Student(s)	Lee Hui Ying Lynette
School	Temasek Polytechnic
Award	Finalist
Category	Film - Documentary
Title of Entry	Unscene
Student(s)	Aaron Kon Seng Wei, Lucius Young Chuan Neng
School	Singapore Institute of Management
Award	Finalist
Category	Film - 3D Animation
Title of Entry	The Prisoner
Student(s)	Lu Yu-Hsin, Yuan Shuai, Zhou Xiao Feng
School	Nanyang Academy of Fine Arts
Award	Finalist
Category	Film - 3D Animation
Title of Entry	Keong Mas
Student(s)	Anindita Ningtyas, Sonia Suriaranie
School	Nanyang Academy of Fine Arts

Award Finalist
Category Film - 3D Animation
Title of Entry Recreate
Student(s) Tan Chee Hui, Priscilla Koh, Yasmine Cheng
School Nanyang Polytechnic

Award Finalist
Category Film - 3D Animation
Title of Entry Vertigo
Student(s) Ronald Fong Ren Kai, Lee Yong Yi, Oh Han Wee, Goh Peng Fong,
 Tan Zhi Chao
School Nanyang Polytechnic

Award Finalist
Category Film - Experimental Film or Animation
Title of Entry Flight of Shadows
Student(s) Ng Yao Cheng, Nur Mustapha Zainal
School Nanyang Polytechnic

Award Finalist
Category Film - Film Craft : Animation
Title of Entry Ta-Kati Taka-Chu
Student(s) Lucius Young Chuan Neng
School Singapore Institute of Management

Award Finalist
Category Film - Film Craft : Soundtrack & Music
Title of Entry Love Me Yesterday
Student(s) Aroozoo Wesley Leon
School Nanyang Technological University

Award Finalist
Category Napkin - Advertising
Title of Entry Anti-Piracy
Student(s) Shum Qi Hao
School Temasek Polytechnic

Award Finalist
Category Napkin - Advertising
Title of Entry Stake
Student(s) Lee Wei Xien Dunstan
School Nanyang Technological University



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Award	Finalist
Category	Napkin - Advertising
Title of Entry	Story Adshell
Student(s)	Antony Bell
School	Media Design School
