



COMBINED MEDAL TALLY

(without craft)

	AGENCY	BOS	GOLD	SILVER	BRONZE	FINALIST	POINTS
1.	Ogilvy Singapore	1	2	2	9	1	126
2.	TBWA\Tequila Singapore			4	5	5	70
3.	JWT Singapore			4	5		65
4.	McCann Erickson Singapore		1		2	2	32
5.	Leo Burnett/ Arc Worldwide Singapore				3	8	23
6.	Euro RSCG Singapore				3	7	22
7.	Bartle Bogle Hegarty Asia Pac			2		1	21
8.	Saatchi & Saatchi Singapore			1		10	20
9.	Kilo Studio				3	1	16
10.	Kinetic Singapore				2	3	13
11.	Make Studios				2	1	11
12.	Black Design			1			10
13.	Y&R Singapore				1	1	6
14.	WORK				1		5
15.	Asylum Creative					2	2
	Asatsu-DK Singapore					1	1
	DDB Worldwide					1	1
	Grey Singapore					1	1
	Interruptive Communications					1	1



The Singapore
Creative Circle Awards 2008

ADVERTISING
(without craft)

	AGENCY	BOS	GOLD	SILVER	BRONZE	FINALIST	POINTS
1.	Ogilvy Singapore	1	2	2	6		110
2.	TBWA\Tequila Singapore			4	5	4	69
3.	JWT Singapore			2	4		40
4.	Euro RSCG Singapore				3	6	21
5.	Bartle Bogle Hegarty Asia Pac			2			20
6.	McCann Erickson Singapore				2	1	11
7.	Saatchi & Saatchi Singapore					9	9
8.	Y&R Singapore				1	1	6
9.	Kinetic Singapore				1		5
10.	Leo Burnett / Arc Worldwide Singapore					3	3
11.	Asatsu-DK Singapore					1	1
	DDB Worldwide					1	1



The Singapore
Creative Circle Awards 2008

DESIGN
(without craft)

	AGENCY	BOS	GOLD	SILVER	BRONZE	FINALIST	POINTS
1.	Black Design			1			10
	JWT Singapore			1			10
2.	Leo Burnett / Arc Worldwide Singapore				1	1	6
3.	WORK				1		5
4.	Kinetic Singapore					3	3
5.	Asylum Creative					1	1
	Bartle Bogle Hegarty Asia Pac					1	1
	Grey Singapore					1	1



The Singapore
Creative Circle Awards 2008

DM/PROMO
(without craft)

	AGENCY	BOS	GOLD	SILVER	BRONZE	FINALIST	POINTS
1.	McCann Erickson		1			1	21
2.	Leo Burnett / Arc Worldwide Singapore				2	1	11
3.	JWT Singapore			1			10
	Saatchi & Saatchi Singapore			1			10
4.	Euro RSCG Singapore					1	1



The Singapore
Creative Circle Awards 2008

INTERACTIVE

(without craft)

	AGENCY	BOS	GOLD	SILVER	BRONZE	FINALIST	POINTS
1.	Kilo Studio				3	1	16
	Ogilvy Singapore				3	1	16
2.	Make Studios				2		10
3.	JWT Singapore				1		5
	Kinetic Singapore				1		5
4.	Leo Burnett / Arc Worldwide Singapore					3	3
5.	Asylum Creative					1	1
	Interruptive Communications					1	1
	Saatchi & Saatchi Singapore					1	1
	TBWA\Tequila Singapore					1	1



The Singapore
Creative Circle Awards 2008

PRINT CRAFT

	AGENCY	BOS	GOLD	SILVER	BRONZE	FINALIST	POINTS
1.	Ogilvy Singapore		1	1	2		40
2.	McCann Erickson Singapore			2	3		35
3.	Y&R Singaopre				2	1	11
4.	Bartle Bogle Hegarty Asia Pac				1	4	9
5.	DDB Worldwide				1	3	8
6.	TBWATequila Singapore					7	7
7.	Grey Singapore					1	1
	Leo Burnett / Arc Worldwide Singapore					1	1



The Singapore
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TVC CRAFT

	AGENCY	BOS	GOLD	SILVER	BRONZE	FINALIST	POINTS
1.	Ogilvy Singapore		3				60
2.	Kinetic Singapore			4			40
3.	Y&R Singapore			2	1		25
4.	Infinite Frameworks			1		1	11
5.	Bartle Bogle Hegarty Asia Pac				1	1	6
6.	Asatsu-DK Singapore				1		5
	DDB Worldwide				1		5
7.	Batey					1	1



The Singapore
Creative Circle Awards 2008

DESIGN CRAFT

	AGENCY	BOS	GOLD	SILVER	BRONZE	FINALIST	POINTS
1.	WORK				1	1	6
2.	Leo Burnett / Arc Worldwide Singapore				1		5
3.	Kinetic Singapore					1	1
	Ogilvy Singapore					1	1



The Singapore
Creative Circle Awards 2008

INTERACTIVE CRAFT

	AGENCY	BOS	GOLD	SILVER	BRONZE	FINALIST	POINTS
1.	Make Studios			4	1	2	47
2.	Kilo Studio			1	4		30
3.	Kinetic Singapore				2	3	13
4.	Leo Burnett / Arc Worldwide Singapore				1	3	8
5.	Ogilvy Singapore				1	2	7
6.	Y&R Singapore					1	1



FULL RESULTS

Creative Agency of the Year

Ogilvy Singapore

Best of Show - Advertising

Category Print - Magazines
Title Art, Comic, Beauty, Health
Client FHM
Agency Ogilvy Singapore

Clients Choice

Category DM & Promo - Dimensional Direct Mail
Title Fragile
Client Crown Relocations
Agency JWT Singapore

ADVERTISING

Award Gold
Category Print - Magazines
Title Art, Comic, Beauty, Health
Client FHM
Agency Ogilvy Singapore

Award Gold
Category Posters - POS
Title Art, Comic, Beauty, Health
Client FHM
Agency Ogilvy Singapore

Award Silver
Category Television
Title Chupa Chups - Personal Trainer
Client Perfetti Van Melle
Agency Bartle Bogle Hegarty Asia Pac

Award Silver
Category Television
Title Chupa Chups - Euro Girlfriend
Client Perfetti Van Melle
Agency Bartle Bogle Hegarty Asia Pac



The Singapore
Creative Circle Awards 2008

Award Silver
Category Print - Magazines
Title Art
Client FHM
Agency Ogilvy Singapore

Award Silver
Category Print - Magazines
Title Repeat
Client Photolibrary
Agency TBWA\Tequila Singapore

Award Silver
Category Print - Magazines
Title Hump
Client Photolibrary
Agency TBWA\Tequila Singapore

Award Silver
Category Ambient Media
Title Well
Client Unicef
Agency TBWA\Tequila Singapore

Award Silver
Category Integrated Campaign - Community Service & Charity
Title Exit
Client MTV
Agency TBWA\Tequila Singapore

Award Silver
Category Posters - POS
Title Fragile
Client Crown Relocations
Agency JWT Singapore

Award Silver
Category Posters - POS
Title The Menstrual
Client GSK
Agency Ogilvy Singapore



The Singapore
Creative Circle Awards 2008

Award Silver
Category Posters - Outdoor Non-Transit
Title Fragile
Client Crown Relocations
Agency JWT Singapore

Award Bronze
Category Television
Title Why Do We Run?
Client Nike Singapore
Agency Kinetic Singapore

Award Bronze
Category Cinema
Title Huggies "Free To Be"
Client Kimberly-Clark
Agency Ogilvy Singapore

Award Bronze
Category Cinema
Title Threads
Client Sony Electronics Asia Pacific
Agency Y&R Singapore

Award Bronze
Category Print - Magazines
Title Voyeurs
Client Nikon
Agency Euro RSCG Singapore

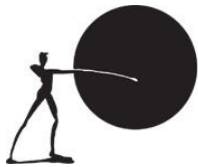
Award Bronze
Category Print - Magazines
Title FHM - Miss January, Miss February, Miss March
Client Mediacorp Publishing
Agency McCann Erickson Singapore

Award Bronze
Category Print - Magazines
Title FHM - Miss January
Client Mediacorp Publishing
Agency McCann Erickson Singapore



The Singapore
Creative Circle Awards 2008

Award	Bronze
Category	Print - Magazines
Title	Health
Client	FHM
Agency	Ogilvy Singapore
Award	Bronze
Category	Print - Magazines
Title	Comic
Client	FHM
Agency	Ogilvy Singapore
Award	Bronze
Category	Print - Magazines
Title	Leak
Client	Photolibrary
Agency	TBWATequila Singapore
Award	Bronze
Category	Print - Magazines
Title	Tan
Client	Photolibrary
Agency	TBWATequila Singapore
Award	Bronze
Category	Integrated Communication - Integrated Campaign
Title	Beat Billy
Client	Association of Accredited Advertising Agents Singapore
Agency	Euro RSCG Singapore
Award	Bronze
Category	Posters - POS
Title	Voyeurs
Client	Nikon
Agency	Euro RSCG Singapore
Award	Bronze
Category	Posters - POS
Title	Tell Me Your Story
Client	Swee Lee Music Company
Agency	JWT Singapore



The Singapore
Creative Circle Awards 2008

Award Bronze
Category Posters - POS
Title Making Out
Client Swee Lee Music Company
Agency JWT Singapore

Award Bronze
Category Posters - POS
Title Sex Change
Client Swee Lee Music Company
Agency JWT Singapore

Award Bronze
Category Posters - POS
Title Bi-Sexual
Client Swee Lee Music Company
Agency JWT Singapore

Award Bronze
Category Posters - POS
Title Health
Client FHM
Agency Ogilvy Singapore

Award Bronze
Category Posters - POS
Title Art
Client FHM
Agency Ogilvy Singapore

Award Bronze
Category Posters - POS
Title Comic
Client FHM
Agency Ogilvy Singapore

Award Bronze
Category Posters - POS
Title Repeat
Client Photolibrary
Agency TBWA\Tequila Singapore



The Singapore
Creative Circle Awards 2008

Award Bronze
Category Posters - POS
Title Hump
Client Photolibrary
Agency TBWA\Tequila Singapore

Award Bronze
Category Posters - POS
Title Leak
Client Photolibrary
Agency TBWA\Tequila Singapore

Award Finalist
Category Television
Title Family Campaign
Client Ministry of Community Development, Youth and Sports (MCYS)
Agency Asatsu-DK Singapore

Award Finalist
Category Television
Title Navy TVC - Stop Dreaming
Client Republic of Singapore Navy
Agency Saatchi & Saatchi Singapore

Award Finalist
Category Cinema
Title Mirrors
Client Sony Electronics Asia Pacific
Agency Y&R Singapore

Award Finalist
Category Print - Magazines
Title Faces
Client Nikon
Agency Euro RSCG Singapore

Award Finalist
Category Print - Magazines
Title Explorer
Client Nikon
Agency Euro RSCG Singapore



The Singapore
Creative Circle Awards 2008

Award Finalist
Category Print - Magazines
Title Hotel
Client Nikon
Agency Euro RSCG Singapore

Award Finalist
Category Print - Newspapers
Title Mr. Blue, Mr. White, Mr. Brown
Client ESPN
Agency Saatchi & Saatchi Singapore

Award Finalist
Category Print - Community Service & Charity
Title AWARE Verbal Abuse Campaign - Pull, Punch, Grab
Client AWARE
Agency Saatchi & Saatchi Singapore

Award Finalist
Category Print - Community Service & Charity
Title AWARE Verbal Abuse - Grab
Client AWARE
Agency Saatchi & Saatchi Singapore

Award Finalist
Category Print - Community Service & Charity
Title AWARE Verbal Abuse - Punch
Client AWARE
Agency Saatchi & Saatchi Singapore

Award Finalist
Category Print - Community Service & Charity
Title AWARE Verbal Abuse - Pull
Client AWARE
Agency Saatchi & Saatchi Singapore

Award Finalist
Category Posters - POS
Title Copywriter
Client DDB Worldwide
Agency DDB Worldwide



The Singapore
Creative Circle Awards 2008

Award Finalist
Category Posters - POS
Title Faces
Client Nikon
Agency Euro RSCG Singapore

Award Finalist
Category Posters - POS
Title Explorer
Client Nikon
Agency Euro RSCG Singapore

Award Finalist
Category Posters - POS
Title Hotel
Client Nikon
Agency Euro RSCG Singapore

Award Finalist
Category Posters - POS
Title Bend Over
Client ASUS Singapore
Agency Leo Burnett / Arc Worldwide Singapore

Award Finalist
Category Posters - POS
Title FHM - Miss January, Miss February, Miss March
Client Mediacorp Publishing
Agency McCann Erickson Singapore

Award Finalist
Category Posters - POS
Title Colours
Client Mars Food
Agency TBWA\Tequila Singapore

Award Finalist
Category Posters - POS
Title Tan
Client Photolibrary
Agency TBWA\Tequila Singapore



The Singapore
Creative Circle Awards 2008

Award	Finalist
Category	Posters - POS
Title	Yummy
Client	Mars Food
Agency	TBWATequila Singapore
Award	Finalist
Category	Posters - POS
Title	Wow
Client	Mars Food
Agency	TBWATequila Singapore
Award	Finalist
Category	Posters - Outdoor Non-Transit
Title	Mr. Blue
Client	ESPN
Agency	Saatchi & Saatchi Singapore
Award	Finalist
Category	Posters - Outdoor Non-Transit
Title	Mr. Brown
Client	ESPN
Agency	Saatchi & Saatchi Singapore
Award	Finalist
Category	Posters - Outdoor Non-Transit
Title	Mr. White
Client	ESPN
Agency	Saatchi & Saatchi Singapore
Award	Finalist
Category	Radio
Title	Courtroom
Client	Jolly Care Vision
Agency	Leo Burnett / Arc Worldwide Singapore
Award	Finalist
Category	Radio
Title	The Chase
Client	Jolly Care Vision
Agency	Leo Burnett / Arc Worldwide Singapore



The Singapore Creative Circle Awards 2008

DESIGN

Award	Silver
Category	Literature & Editorial - Posters
Title	Fragile
Client	Crown Relocations
Agency	JWT Singapore
Award	Silver
Category	Environmental Design - Exhibition Design
Title	Utterubbish UseLess Exhibition
Client	Utterubbish
Agency	Black Design
Award	Bronze
Category	Literature & Editorial - Catalogues and Magazines
Title	WERK No.15: Under the Influence
Client	WORK
Agency	WORK
Award	Bronze
Category	Corporate Identity - Stationery Range
Title	Grocers Corporate Identity
Client	Oliver, Patrick & Glenn Grocers
Agency	Leo Burnett / Arc Worldwide Singapore
Award	Finalist
Category	Literature & Editorial - Books
Title	Reverse
Client	Kinetic
Agency	Kinetic Singapore
Award	Finalist
Category	Literature & Editorial - Other Items
Title	Bowling
Client	Teo Studio
Agency	Grey Singapore
Award	Finalist
Category	Literature & Editorial - Other Items
Title	Office Move
Client	CP Rubdowns
Agency	Leo Burnett / Arc Worldwide Singapore



The Singapore Creative Circle Awards 2008

Award Finalist
Category Packaging
Title Dollz Inc Paper Bag - Design
Client Dollz Inc
Agency Bartle Bogle Hegarty Asia Pac

Award Finalist
Category Corporate Identity System
Title The White Rabbit Corporate Identity
Client The White Rabbit
Agency Asylum Creative

Award Finalist
Category Corporate Identity - Stationery Range
Title Coffee, Ink, Curry, Period
Client The Laundry Company
Agency Kinetic Singapore

Award Finalist
Category Environmental Design - Retail, Industry & Workplace, Residential,
Public Space
Title Sour Sally
Client Sour Sally
Agency Kinetic Singapore

DM & PROMO

Award Gold
Category DM & Promo - Integrated Promotional Campaign
Title Raffles Place Ghost
Client GMP Recruitment Services
Agency McCann Erickson Singapore

Award Silver
Category DM & Promo - Dimensional Direct Mail
Title Fragile
Client Crown Relocations
Agency JWT Singapore

Award Silver
Category DM & Promo - Dimensional Direct Mail
Title Eyeball
Client ESPN
Agency Saatchi & Saatchi Singapore



The Singapore Creative Circle Awards 2008

Award Bronze
Category DM & Promo - Flat Direct Mail (Low Volume)
Title Office Move
Client CP Rubdowns
Agency Leo Burnett / Arc Worldwide Singapore

Award Bronze
Category DM & Promo - Flat Direct Mail (Low Volume)
Title The Green Move
Client Leo Burnett/ Arc Worldwide Singapore
Agency Leo Burnett / Arc Worldwide Singapore

Award Finalist
Category DM & Promo - Flat Direct Mail (Low Volume)
Title Scratch?
Client Artz Autosylin
Agency Euro RSCG Singapore

Award Finalist
Category DM & Promo - Flat Direct Mail (Low Volume)
Title 3M - Post It in the Mail
Client 3M Asia Pacific
Agency McCann Erickson Singapore

Award Finalist
Category DM & Promo - Dimensional Direct Mail
Title HP DreamColour Book
Client Hewlett-Packard
Agency Leo Burnett / Arc Worldwide Singapore

INTERACTIVE

Award Bronze
Category Websites/Microsites: Corporate Image - Business to Business
Title Lumina Live!
Client Lumina Live!
Agency Kilo Studio

Award Bronze
Category Websites/Microsites: Corporate Image - Business to Consumer
Title Hello Sour Sally
Client Sour Sally
Agency Kinetic Singapore



The Singapore
Creative Circle Awards 2008

Award Bronze
Category Websites/Microsites: Corporate Image - Business to Consumer
Title Levis® Lady Style 2008
Client Levi Strauss Asia Pacific Division
Agency Ogilvy Singapore

Award Bronze
Category Websites/Microsites: Corporate Image - Business to Consumer
Title Nokia Nidget
Client Nokia Asia Pacific
Agency Ogilvy Singapore

Award Bronze
Category Websites/Microsites: Promotional Advertising
Title Nokia Nidget
Client Nokia Asia Pacific
Agency Ogilvy Singapore

Award Bronze
Category Websites/Microsites: Self Promotion
Title U Le Chang (The Playground)
Client Ulechang
Agency Kilo Studio

Award Bronze
Category Viral & Email - Online/Mobile
Title Jersey
Client 100 Super Minimart
Agency JWT Singapore

Award Bronze
Category Interactive - Other Digital Media
Title Fusionopolis Interactive Kiosk
Client JTC Corporation
Agency Kilo Studio

Award Bronze
Category Interactive - Other Digital Media
Title Mix & Mash
Client Samsung Mobile
Agency Make Studios



The Singapore
Creative Circle Awards 2008

Award Bronze
Category Interactive - Other Digital Media
Title Mosaic Voices
Client Club 21
Agency Make Studios

Award Finalist
Category Banners (Fixed Space/Dynamic)
Title Every Angle, Every Side
Client Singapore Telecommunication Limited
Agency Interruptive Communications

Award Finalist
Category Banners (Fixed Space/Dynamic)
Title Image Size Too Large
Client E.U.T Marketing
Agency Saatchi & Saatchi Singapore

Award Finalist
Category Websites/Microsites: Corporate Image - Business to Consumer
Title The White Rabbit Website
Client The White Rabbit
Agency Asylum Creative

Award Finalist
Category Websites/Microsites: Corporate Image - Business to Consumer
Title Gryphon Tea Company
Client Gryphon Tea Company
Agency Kilo Studio

Award Finalist
Category Websites/Microsites: Corporate Image - Business to Consumer
Title Tippling Club
Client Tippling Club
Agency Leo Burnett / Arc Worldwide Singapore

Award Finalist
Category Websites/Microsites: Promotional Advertising
Title HP DreamColor
Client Hewlett-Packard
Agency Leo Burnett / Arc Worldwide Singapore



The Singapore Creative Circle Awards 2008

Award Finalist
Category Websites/Microsites: Promotional Advertising
Title Levis® Lady Style 2008
Client Levi Strauss Asia Pacific Division
Agency Ogilvy Singapore

Award Finalist
Category Viral & Email - Online/Mobile
Title Missing
Client Leo Burnett / Arc Worldwide Singapore
Agency Leo Burnett / Arc Worldwide Singapore

Award Finalist
Category Viral & Email - Online/Mobile
Title Evidence is everywhere
Client SPE Networks - Asia
Agency TBWA\Tequila Singapore

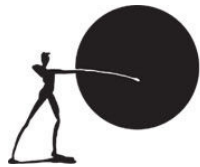
INNOVATION AWARD

Award Finalist
Category Best Innovation Award
Title Mix & Mash
Client Samsung Mobile
Agency Make Studios

CRAFT AWARDS

TVC CRAFT

Award Gold
Category Craft in Television & Cinema - Animation or Computer Generated Imagery
Title Huggies "Free To Be"
Client Kimberly-Clark
Agency Ogilvy Singapore



The Singapore
Creative Circle Awards 2008

Award Gold
Category Craft in Television & Cinema - Direction
Title Huggies "Free To Be"
Client Kimberly-Clark
Agency Ogilvy Singapore

Award Gold
Category Craft in Television & Cinema - Soundtrack/Music
Title Huggies "Free To Be"
Client Kimberly-Clark
Agency Ogilvy Singapore

Award Silver
Category Craft in Television & Cinema - Animation or Computer Generated Imagery

Title Animal Myths
Client Animal Planet
Agency Infinite Frameworks

Award Silver
Category Craft In Television & Cinema - Editing
Title Why Do We Run?
Client Nike Singapore
Agency Kinetic Singapore

Award Silver
Category Craft in Television & Cinema - Direction
Title Why Do We Run?
Client Nike Singapore
Agency Kinetic Singapore

Award Silver
Category Craft in Television & Cinema - Soundtrack/Music
Title Why Do We Run?
Client Nike Singapore
Agency Kinetic Singapore

Award Silver
Category Craft in Television & Cinema - Cinematography
Title Why Do We Run?
Client Nike Singapore
Agency Kinetic Singapore



The Singapore
Creative Circle Awards 2008

Award Silver
Category Craft in Television & Cinema - Cinematography
Title Threads
Client Sony Electronics Asia Pacific
Agency Y&R Singapore

Award Silver
Category Craft in Television & Cinema - Cinematography
Title Mirrors
Client Sony Electronics Asia Pacific
Agency Y&R Singapore

Award Bronze
Category Craft In Television & Cinema - Editing
Title Chupa Chups - Euro Girlfriend
Client Perfetti Van Melle
Agency Bartle Bogle Hegarty Asia Pac

Award Bronze
Category Craft in Television & Cinema - Direction
Title Family Campaign
Client Ministry of Community Development, Youth and Sports (MCYS)
Agency Asatsu-DK Singapore

Award Bronze
Category Craft in Television & Cinema - Direction
Title I am the wind
Client Republic of Singapore Air Force
Agency DDB Worldwide

Award Bronze
Category Craft in Television & Cinema - Soundtrack/Music
Title Kids will be kids
Client Sony Electronics Asia Pacific
Agency Y&R Singapore

Award Finalist
Category Craft in Television & Cinema - Animation or Computer Generated Imagery
Title Evolution
Client Mentos
Agency Infinite Frameworks for O&M Mumbai



The Singapore
Creative Circle Awards 2008

Award Finalist
Category Craft In Television & Cinema - Editing
Title Chupa Chups - Personal Trainer
Client Perfetti Van Melle
Agency Bartle Bogle Hegarty Asia Pac

Award Finalist
Category Craft in Television & Cinema - Cinematography
Title Lounge
Client Qatar Airways
Agency Batey

PRINT CRAFT

Award Gold
Category Print Craft - Art Direction
Title Art, Comic, Beauty, Health
Client FHM
Agency Ogilvy Singapore

Award Silver
Category Print Craft - Art Direction
Title Lonely Planet - Romance, Adventure, Artist
Client Lonely Planet Publications
Agency McCann Erickson Singapore

Award Silver
Category Print Craft - Art Direction
Title Lonely Planet - Artist
Client Lonely Planet Publications
Agency McCann Erickson Singapore

Award Silver
Category Print Craft - Art Direction
Title Art
Client FHM
Agency Ogilvy Singapore



The Singapore
Creative Circle Awards 2008

Award Bronze
Category Print Craft - Copywriting
Title Copywriter
Client DDB Worldwide
Agency DDB Worldwide

Award Bronze
Category Print Craft - Copywriting
Title Success
Client Penguin Books Malaysia
Agency Y&R Singapore

Award Bronze
Category Print Craft - Copywriting
Title Chapter 3
Client Penguin Books Malaysia
Agency Y&R Singapore

Award Bronze
Category Print Craft - Art Direction
Title Comic
Client FHM
Agency Ogilvy Singapore

Award Bronze
Category Print Craft - Art Direction
Title Health
Client FHM
Agency Ogilvy Singapore

Award Bronze
Category Print Craft - Photography & Image Manipulation
Title Levi's Eco - Fence, Flat, Stairs, Windows
Client Levi's Strauss Asia Pacific Division
Agency Bartle Bogle Hegarty Asia Pac

Award Bronze
Category Print Craft - Illustration
Title Lonely Planet - Romance, Adventure, Artist
Client Lonely Planet Publications
Agency McCann Erickson Singapore



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Award Bronze
Category Print Craft - Illustration
Title Lonely Planet - Adventure
Client Lonely Planet Publications
Agency McCann Erickson Singapore

Award Bronze
Category Print Craft - Illustration
Title Lonely Planet - Artist
Client Lonely Planet Publications
Agency McCann Erickson Singapore

Award Finalist
Category Print Craft - Copywriting
Title Art Director, Copywriter, Planner, Suit
Client DDB Worldwide
Agency DDB Worldwide

Award Finalist
Category Print Craft - Copywriting
Title Suit
Client DDB Worldwide
Agency DDB Worldwide

Award Finalist
Category Print Craft - Copywriting
Title Art Director
Client DDB Worldwide
Agency DDB Worldwide

Award Finalist
Category Print Craft - Copywriting
Title Love Signs
Client Penguin Books Malaysia
Agency Y&R Singapore

Award Finalist
Category Print Craft - Art Direction
Title Colours
Client Mars Food
Agency TBWA\Tequila Singapore



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Award Finalist
Category Print Craft - Art Direction
Title Mmmm
Client Mars Food
Agency TBWA\Tequila Singapore

Award Finalist
Category Print Craft - Art Direction
Title Wow
Client Mars Food
Agency TBWA\Tequila Singapore

Award Finalist
Category Print Craft - Photography & Image Manipulation
Title Levi's Eco - Stairs
Client Levi's Strauss Asia Pacific Division
Agency Bartle Bogle Hegarty Asia Pac

Award Finalist
Category Print Craft - Photography & Image Manipulation
Title Levi's Eco - Windows
Client Levi's Strauss Asia Pacific Division
Agency Bartle Bogle Hegarty Asia Pac

Award Finalist
Category Print Craft - Photography & Image Manipulation
Title Levi's Eco - Flat
Client Levi's Strauss Asia Pacific Division
Agency Bartle Bogle Hegarty Asia Pac

Award Finalist
Category Print Craft - Photography & Image Manipulation
Title Levi's Eco - Fence
Client Levi's Strauss Asia Pacific Division
Agency Bartle Bogle Hegarty Asia Pac

Award Finalist
Category Print Craft - Photography & Image Manipulation
Title Chef, Mechanic, Housewife
Client Colex
Agency Grey Singapore



The Singapore Creative Circle Awards 2008

Award Finalist
Category Print Craft - Illustration
Title Smurf, Coyote, Betty, Doremon
Client VideoEzy
Agency Leo Burnett / Arc Worldwide Singapore

Award Finalist
Category Print Craft - Illustration
Title Colours
Client Mars Food
Agency TBWA\Tequila Singapore

Award Finalist
Category Print Craft - Illustration
Title Yummy
Client Mars Food
Agency TBWA\Tequila Singapore

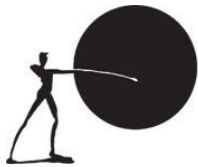
Award Finalist
Category Print Craft - Illustration
Title Mmmm
Client Mars Food
Agency TBWA\Tequila Singapore

Award Finalist
Category Print Craft - Illustration
Title Wow
Client Mars Food
Agency TBWA\Tequila Singapore

DESIGN CRAFT

Award Bronze
Category Design Craft - Art Direction
Title PEDDERZINE No.4: Worship Devotion Power
Client Pedder Group
Agency WORK

Award Bronze
Category Design Craft - Photography and Image Manipulation
Title Citi Exhibition
Client The Architecture Society
Agency Leo Burnett / Arc Worldwide Singapore



The Singapore
Creative Circle Awards 2008

Award Finalist
Category Design Craft - Art Direction
Title Art
Client FHM
Agency Ogilvy Singapore

Award Finalist
Category Design Craft - Art Direction
Title PEDDERZINE No.3: Supernatural
Client Pedder Group
Agency WORK

Award Finalist
Category Design Craft - Typography
Title Lost Wife, Lost Husband, Lost Child
Client Pave
Agency Kinetic Singapore

INTERACTIVE CRAFT

Award Silver
Category Interactive Craft - Illustration
Title U Le Chang (The Playground)
Client Ulechang
Agency Kilo Studio

Award Silver
Category Interactive Craft - Sound Design & Music
Title Mix & Mash
Client Samsung Mobile
Agency Make Studios

Award Silver
Category Interactive Craft - Interface/Navigation
Title Mix & Mash
Client Samsung Mobile
Agency Make Studios

Award Silver
Category Interactive Craft - Animation and Motion Graphic
Title Mix & Mash
Client Samsung Mobile
Agency Make Studios



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Award Silver
Category Interactive Craft - Programming/Scripting
Title Mix & Mash
Client Samsung Mobile
Agency Make Studios

Award Bronze
Category Interactive Craft - Art Direction
Title Gryphon Tea Company
Client Gryphon Tea Company
Agency Kilo Studio

Award Bronze
Category Interactive Craft - Art Direction
Title Hello Sour Sally
Client Sour Sally
Agency Kinetic Singapore

Award Bronze
Category Interactive Craft - Illustration
Title Hello Sour Sally
Client Sour Sally
Agency Kinetic Singapore

Award Bronze
Category Interactive Craft - Sound Design & Music
Title Lumina Live!
Client Lumina Live!
Agency Kilo Studio

Award Bronze
Category Interactive Craft - Interface/Navigation
Title Fusionopolis Interactive Kiosk
Client JTC Corporation
Agency Kilo Studio

Award Bronze
Category Interactive Craft - Interface/Navigation
Title Mosaic Voices
Client Club 21
Agency Make Studios



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Award	Bronze
Category	Interactive Craft - Programming/Scripting
Title	Lumina Live!
Client	Lumina Live!
Agency	Kilo Studio
Award	Bronze
Category	Interactive Craft - Programming/Scripting
Title	Nokia Nidget
Client	Nokia Asia Pacific
Agency	Ogilvy Singapore
Award	Bronze
Category	Interactive Craft - Typography
Title	Tippling Club
Client	Tippling Club
Agency	Leo Burnett / Arc Worldwide Singapore
Award	Finalist
Category	Interactive Craft - Art Direction
Title	Tippling Club
Client	Tippling Club
Agency	Leo Burnett / Arc Worldwide Singapore
Award	Finalist
Category	Interactive Craft - Art Direction
Title	Levis® Copper Jeans Spring, Summer 2008
Client	Levi Strauss Asia Pacific Division
Agency	Ogilvy Singapore
Award	Finalist
Category	Interactive Craft - Sound Design & Music
Title	Hello Sour Sally
Client	Sour Sally
Agency	Kinetic Singapore
Award	Finalist
Category	Interactive Craft - Writing
Title	Save The Words
Client	Oxford Fajar Sdn Bhd
Agency	Y&R Singapore



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Award Finalist
Category Interactive Craft - Interface/Navigation
Title Hello Sour Sally
Client Sour Sally
Agency Kinetic Singapore

Award Finalist
Category Interactive Craft - Interface/Navigation
Title Tippling Club
Client Tippling Club
Agency Leo Burnett / Arc Worldwide Singapore

Award Finalist
Category Interactive Craft - Animation and Motion Graphic
Title Hello Sour Sally
Client Sour Sally
Agency Kinetic Singapore

Award Finalist
Category Interactive Craft - Animation and Motion Graphic
Title Mosaic Voices
Client Club 21
Agency Make Studios

Award Finalist
Category Interactive Craft - Animation and Motion Graphic
Title Nokia Nidget
Client Nokia Asia Pacific
Agency Ogilvy Singapore

Award Finalist
Category Interactive Craft - Programming/Scripting
Title Tippling Club
Client Tippling Club
Agency Leo Burnett / Arc Worldwide Singapore

Award Finalist
Category Interactive Craft - Programming/Scripting
Title Mosaic Voices
Client Club 21
Agency Make Studios